Dr. V. N. Sailaja Brief Profile



Dr. V. N. Sailaja is a distinguished academician, researcher, and academic administrator with over 23 years of postgraduate teaching experience. She holds a Ph.D. in Management, along with an MBA in Finance, an MBA in HR & Marketing. Additionally, she is APSET qualified and has completed six professional certifications, including Financial Modeling from Ernst & Young, Data Science from NASSCOM Future Skills, and R Programming and Analytics through NPTEL.

Currently, Dr. Sailaja is an Associate Professor of Management and Associate Dean Academics at KLEF Deemed to be University, where she is actively involved in enhancing academic standards. She is a core member of the NIRF and NAAC teams and has previously served as Head of the Department for a decade in esteemed institutions.

Dr. Sailaja's teaching expertise spans Finance, Banking, Corporate Accounting, and Management Accounting. She has successfully guided three Ph.D. scholars, with three more currently under her supervision. Her research contributions are substantial, with 61 papers published in leading national and international journals, including Scopus and ABDC-indexed publications. Her recent works explore cutting-edge areas such as fintech, sustainability, AI applications, and stock market dynamics.

An accomplished author, Dr. Sailaja has published seven books on topics ranging from Financial Management to Business Analytics in Finance and has contributed 11 chapters to edited volumes. Additionally, she has presented 57 research papers at national and international conferences, addressing diverse themes such as corporate governance, green finance, and market volatility.

Her academic excellence has been recognized with numerous awards, including the Best Professor in Financial Management by Academia.edu, the International Best Senior Faculty Award (2018-19) from the International American Council for Research and Development, and Best Teacher Awards from K L University (2018, 2020). She was also honored as the Best Associate Dean Academics in 2023.

Dr. Sailaja is a life member of prestigious organizations such as the International Society for Research and Development and the World Economic Forum. Her leadership extends beyond teaching, as evidenced by her active involvement in workshops, faculty development programs, and academic audits, including initiatives aligned with NEP 2020.

Her versatile profile combines academic rigor, innovative research, and impactful administrative roles, making her a respected figure in academia and an inspiration to her peers and students.